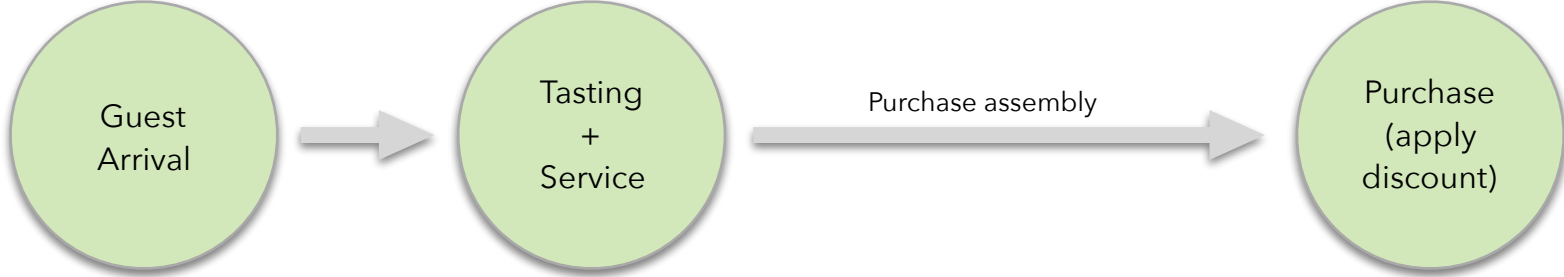




Discount As Incentive Guide:



- 1. Collect order
- 2. Complete Survey (1:47 sec)
- 3. Receive Discount Email

1.
Just so you know, we have a way to offer you a ___% discount on orders over ___\$ today.

Do you have your cellphone with you today?

Great! Yes, we want to get a little feedback to help us improve. When you fill out our 3 question opinion poll, we send you an email with a discount code.

Would you be willing to help us out?

2.
Using signage (with the QR code or the short web address) guide your guest to your survey.

While you assemble their order they complete your survey.

The Email address that they enter is the Email that will receive their discount code. If they make a mistake in entering their Email address, they will not receive the discount email.

As a backup to Email delivery failures we suggest having a paper back-up to collect the email address and move on.

3.
Upon completion, guest receives Thank You Email instantly. So do you.

They show your server this email to receive discount.

Thank them for their help and invite them to return again!

You see summary at any time.



Help us out & receive a ___% discount on purchases over ___\$ today.

www.swsi.info/w